



New England Hong Kong Festival

新英格蘭香港節

2025 Sponsorship Opportunities
2025 年贊助機會

About the Festival 關於香港節

The New England Hong Kong Festival is an annual community-run event that brings together the local Hongkonger community to celebrate our culture during AANHPI Month. The festival features performances by local artists, along with food, games, and interactive activities hosted by small businesses, vendors, artists, and community and student organizations. It creates a vibrant and inclusive space for people of all backgrounds to connect, have fun, and for those with ties to Hong Kong to feel a sense of belonging.

新英格蘭香港節是一個由社區主辦的年度活動，旨在AANHPI月期間凝聚本地香港人社群，慶祝我們的文化和身份認同。為此，本地藝術家將帶來精彩絕倫的表演，並有由各式各樣的小企業、零售商、藝術家、社區及學生組織帶來的美食、遊戲和互動活動，共同構成新英格蘭地區中獨一無二且充滿特色的香港節。香港節亦為不同背景的人士創造了一個充滿活力和包容性的空間，讓大眾可以藉此交流、互動和享樂，亦讓與香港有感情聯繫的人士得到歸屬感。

About the Festival 關於香港節

Our inaugural Festival in May 2024 at Union Square Plaza in Somerville was a great success, attracting over 2,000 attendees despite a rain date change and weather challenges. This year, we're again partnering with SomerViva: Office of Immigrant Affairs and extending the event to 6 hours, with even more performances and activities to enhance the experience for attendees.

首屆香港節於2024年5月在薩默維爾(Somerville)聯合廣場(Union Square)舉行，活動圓滿結束，成果斐然。儘管因天雨關係而需要延期舉行，香港節依然吸引到超過2,000人參加。今年，我們再次與SomerViva 移民事務辦事處合作，並將活動延長至6小時，增設更多精彩表演和活動，以進一步豐富參會者的體驗。

2024 Festival Photos

2024 活動照片



2024 Festival Photos

2024 活動照片



2nd Hong Kong Festival Event Details 第二屆香港節詳情

Date: Saturday, May 31, 2025 (Rain date: 6/1 Sunday)

Time: 11am-5pm

Location: Seven Hills Park, Somerville, MA 02144 (right outside Davis Square T Station)

Price: Free Entry

日期：2025年5月31日，星期六（雨備日期：6月1日，星期日）

時間：上午11時至下午5時

地點：Seven Hills Park, Somerville, MA 02144 (Davis Square紅線地鐵站正外面)

費用：免費入場

Event Features 活動特色

- Performances 表演
- Food Vendors 美食攤位
- Retail Vendors 零售攤位
- Community/Student Organizations 社區/ 學生組織
- Free Game Booths 免費遊戲攤位
- Free Interactive Activities (Button station, stamp stations, photo booth etc.)
免費互動活動（例如自製鈕扣，蓋印章，拍照攤位）
- Photo Opportunities 拍照打卡機會

Sponsorship Levels 贊助方案

	Platinum Sponsorship \$2000	Gold Sponsorship \$1000	Silver Sponsorship \$500
Logo or name featured on event signage, poster and website (with link and company description)	✓	✓	✓
Dedicated acknowledgement post on social media	✓	✓	
Verbal recognition on stage	✓	✓	
Branded presence on-site	✓ 10x10 booth or flutter flag/pull-up banner	✓ 6-ft table or yard sign	

We also accept sponsorships of other amounts and in-kind sponsorships! Please reach out to info@newenglandhkfest.com if you're interested.

Sponsorship Levels 贊助方案

	白金級贊助 \$2000	黃金級贊助 \$1000	銀級贊助 \$500
公司的名字或商標/ 標誌將會展示在活動條幅、海報和網站上(會附上公司網站連結和介紹)	✓	✓	✓
在社交媒體發佈專屬致謝貼文	✓	✓	
舞台司儀公開致謝	✓	✓	
活動現場展示品牌	✓ 10x10 攤位或品牌橫額	✓ 6 英尺攤位或廣告展板	

我們亦接受其他金額的贊助和實體贊助！ 如果您有興趣贊助，請聯絡 info@newenglandhkfest.com。

**Thank you for your interest in supporting
New England Hong Kong Fest!
感謝您願意支持新英格蘭香港節！**

For additional information, please connect with us through:
如欲了解更多資訊, 請透過以下方式聯繫我們:

Email 電郵: info@newenglandhkfest.com

Instagram: [instagram.com/newenglandhkfest](https://www.instagram.com/newenglandhkfest)

Facebook: [facebook.com/newenglandhkfest](https://www.facebook.com/newenglandhkfest)

Website 網站: newenglandhkfest.com